CIDA Board and Member Meeting September 10, 2012

- I. Call to Order Nelson Mann
- II. Minutes of the August Meeting were presented and approved with no corrections.
- III. Treasurer's report presented by Michelle Freed:
 - a. \$5,500 Operating Balance
 - b. \$1,700 Loan to WRAP
 - c. \$200 in WRAP Account
 - d. Michelle said she would distribute the report via email.
- IV. Presentation from Bob Peterson, American Royal, asking for support and also giving update on Kemper Arena
- V. Presentation from Kelly Savage, Bridging the Gap, regarding the WaterWorks! program for commercial use. The program is looking to test subject businesses for a water audit. Limited grant funding is available through the program. Also offering \$100 rebates for water saving commodes. Program is competitive and will end in March 2013.
- VI. Presentation from Darby Trotter, CIDA, on the results/status of the Strategic Plan.
- VII. Committee Reports:
 - a. WRAP Branden Criman relayed that Bruce Holloway (absent) was nearing completion of the WRAP Grant application for submission to the MARC Solid Waste Management program.
 - b. Website and Marketing Branden Criman provided a copy of the Webmaster Services Agreement between the CIDA and ADB Design Studio. The group recognized that it had already been approved to execute the agreement. Amber Bequeaith requested information pertaining to these services being in the CIDA budget, Michelle Freed said she would follow up.
 - c. Levees/Flood Preparedness Tom Roberts discussed meeting with the Secretary of the Army of Civil Works in Washington, D.C...
 - d. Security/Clean up James Schriever suggested that the clean-ups should be more often, more constant since the increased retail activity brings more people into the district. Also wanted to give a special thanks to John at Full Moon who has consistently provided transportation for the clean-up events over the past five (5) years.
 - e. Streetscape (Curbs and Inlets) Amber Bequeaith expressed importance in sending a list of projects within the district to the City with pictures for the next funding cycle of PIAC.
- VIII. New Business Scheduling a day for weed and brush removal for summer or fall. A number of sites were questioned as to ownership of the City and their responsibility to remove weeds and brush. None of the properties to be cleaned up by CIDA are the responsibility of the City.
 - IX. Adjournment